
Board of Studies

Minutes of the Meetings

Meeting No: 2

Ac Yr:2026-27

Date: 31-07-2026

Report of the 2nd Board of Studies Meeting

Gnanam School of Business

The **Second Board of Studies (BoS) Meeting** of Gnanam School of Business was conducted on **31 July 2026** at the institute premises.

Proceedings of the Meeting

The meeting commenced with a warm welcome address by **Dr. S.P.S. Arul Doss**, Chairperson, CEO and Director, Gnanam School of Business. He welcomed the external Board of Studies members and the internal faculty members and expressed his gratitude for their participation in the curriculum revision process.

The Academic Coordinator presented the minutes of the previous Board of Studies meeting. The members reviewed the **Action Taken Report (ATR)** on the decisions of the previous meeting. After discussion, the minutes and the ATR were unanimously approved.

Dr. Issac Johny presented the salient features of the **MBA Regulations 2026** and the revised curriculum and syllabi. He explained the rationale behind the revisions and highlighted the major changes introduced in the new regulations, including:

- Introduction of new courses such as **Artificial Intelligence & Information Systems**, **Business Analytics Capstone Project**, and other industry-oriented courses.
- Introduction of a new Specialization in the Third semester on “Healthcare Administration”.
- Revision of the Continuous Internal Assessment (CIA) pattern by introducing **one comprehensive CIA examination** instead of two.
- Periodic academic quality audits to be conducted by IQAC for continuous quality assurance.
- Industry-focused curriculum aligned with current business requirements.

He further explained the revised regulations, curriculum framework, programme structure, course outcomes, and detailed syllabi to the members.

The Board appreciated the comprehensive curriculum design and observed that the programme has been structured with a holistic approach to developing managerial competencies, industry readiness, and analytical skills among students.

The members then offered several valuable suggestions for further strengthening the curriculum and regulations.

Major Discussions

The Board recommended that the **MBA Regulations** and the **Programme Syllabus** should be maintained as two separate documents for better clarity and academic practice. The members also suggested that the curriculum should prominently highlight the **total programme credits**. Since the programme carries **105 credits**, clarification may be provided regarding the maximum additional credits that students can earn through **MOOC courses**.

The members recommended rearranging the sequence of courses in the curriculum by placing the **management foundation courses before specialized courses** to provide a better learning progression.

It was suggested that the courses titled **Business Analytics I, II and III** be renamed with more descriptive titles reflecting the actual course content for better academic understanding.

In the **Operations Management** course, the Board recommended removing the words **"Theory"** and **"Steps"** after the **Facility Location** topic in Unit II, as they are unnecessary.

The members observed that **Semester III** carries a relatively heavy academic workload due to the number of electives and specialization courses. They recommended reviewing the semester structure to reduce the academic load wherever feasible.

For the HR specialization course titled **Organizational Design, Change and Development (ODCD)**, the Board suggested removing unnecessary punctuation and abbreviations from the course title and using the complete title.

The members sought clarification regarding shifting **Applied Operations Research (AOR)** from the common core to the Operations specialization. They suggested introducing essential Operations Research concepts within **Business Analytics II** by relocating advanced SQL topics to the specialization courses.

The Board observed that **Unit IV** of the **Legal Aspects of Business** course is overloaded, particularly with extensive GST coverage, and recommended reducing the content for better balance.

The members recommended explicitly incorporating **Assurance of Learning (AoL)** provisions in the MBA Regulations, considering the requirements of NAAC and NBA accreditation.

The Board discussed the **Artificial Intelligence & Information Systems** course and suggested restructuring the syllabus considering that MBA students come from diverse educational backgrounds. They recommended:

- Introducing AI concepts gradually in Unit VI. Unit I should contain introduction.
- Replacing the highly technical topics in Unit III with more practical coverage of Enterprise Information Systems.
- Revising Unit V to improve industry relevance.

The members appreciated the inclusion of **Zoho Books** training and suggested issuing **industry-recognized course completion certificates** to students upon successful completion.

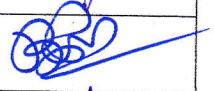
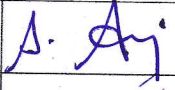
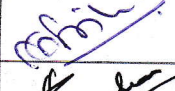
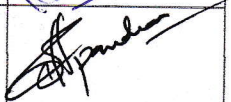
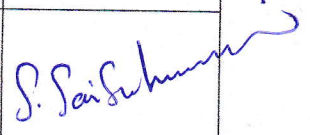
For the **Business Analytics I** course, the Board recommended introducing **AI-assisted Excel tools** in the final unit and replacing conventional assignments with **hands-on practical projects**.

The members advised reviewing the Programme Outcomes (POs) and Programme Educational Objectives (PEOs) to ensure alignment with the latest mandatory AICTE guidelines.

The Board further recommended incorporating emerging topics such as **Platform Business Models** and **Optimization Frameworks** within the curriculum wherever appropriate.

The meeting concluded with a formal Vote of Thanks delivered by **Dr. Anjali Daisy**, expressing gratitude to all the members for their valuable suggestions and contributions towards strengthening the MBA programme.

Attendance and Signatures of Members Present – 2nd Board of Studies Meeting:

S. No	Name	Designation	Role	Signature
1	Dr. S.P.S. Aruldoss	CEO & Director	Chairperson	
2	Dr. G. Muruganantham	Professor, DoMS, NIT, Tiruchirappalli	External Subject Expert	
3	Dr. K. Gopinath	Assistant Professor, IIM, Tiruchirappalli	External Subject Expert	
4	Ms. R. Ruma Agnes	Assistant Professor, BIM, Tiruchirappalli	External Subject Expert	
5	Dr. B. Issac johny	Associate Professor	Internal Member	
6	Dr. S. Anjali Daisy	Associate Professor	Internal Member	
7	Dr. M. Chithra	Assistant Professor	Internal Member	
8	Dr. S.P. Karuppasamy Pandian	Assistant Professor	Internal Member	
9	Mr. S. Manikandan	Assistant Professor	Internal Member & IQAC Coordinator	
10	Mr. S. Santhosh	Assistant Professor	Internal Member	
11	Mr. S. Sai Subramanian	Assistant Professor	Internal Member	
12	Mr. S. Mathew Divakar	Assistant Professor	Internal Member	

S. No	Name	Designation	Role	Signature
13	Mr. Lakshminarayanan	Executive Director, Build HR	Industrial Expert	